

كلية: الاداب

القسم او الفرع: علم الاجتماع

المرحلة: الماجستير

أستاذ المادة: الاستاذ الدكتور معاذ احمد حسن

اسم المادة باللغة العربية: التغير الاجتماعي

social change : اسم المادة باللغة الإنكليزية

اسم المحاضرة الحادي عشر باللغة العربية: الصراعية

اسم المحاضرة الحادي عشر باللغة الإنكليزية Conflict, competition, and cooperation

محتوى المحاضرة الحادي عشر

Conflict, competition, and cooperation

Group conflict has often been viewed as a basic mechanism of social change, especially of those radical and sudden social transformations identified as revolutions. Marxists in particular tend to depict social life in capitalist society as a struggle between a ruling class, which wishes to maintain the system, and a dominated class, which strives for radical change. Social change then is the result of that struggle. These ideas are basic to what sociologist Ralf Dahrendorf has called a conflict model of society.

The notion of conflict becomes more relevant to the explanation of social change if it is broadened to include <u>competition</u> between rival groups. Nations, firms, universities, sports associations, and artistic schools are groups between which such rivalry occurs. Competition stimulates the introduction and <u>diffusion of innovations</u>, especially when they are potentially power-enhancing. Thus, the leaders of non-Western states feel the necessity of adopting Western science and technology, even though their <u>ideology</u> may be anti-Western, because it is only by these means that they can maintain or <u>enhance</u> national <u>autonomy</u> and power. Additionally, competition may lead to growth in the size and complexity of the entities involved. The classic example of this process, as first suggested by <u>Adam Smith</u>, is the tendency in <u>capitalism</u> toward collusion and the establishment of monopolies when small firms are driven out of the competitive marketplace. Another example came from <u>Norbert Elias</u>, who suggested that western European nation-states were born out of competitive struggles between feudal lords. Competition also dominates theories of <u>individualism</u>, in

which social change is seen as the result of individuals pursuing their self-interest. <u>Game theory</u> and other mathematical devices, however, have shown that individuals acting in their own self-interest will in certain conditions cooperate with one another and thereby widen the existing social networks.