

Hanaa Kadum Kassed

PROFILE:

Hanaa Kadum Kassed holds a Phd (communication), College of Arts and Sciences, Universiti Utara Malaysia, holds a MS (public Relation), college of Media, University of Baghdad, and Bachelor (Journalism), Department of Media, college of Arts, University of Baghdad. She works in the University Of Anbar, College of Arts, and Department of Media

QUALIFICATIONS / EDUCATION:

1. Ph.D Communication, Universiti Utara Malaysia (UUM) (2011 –2015), Malaysia
2. MS, Public Relation, University of Baghdad (2002 – 2005), Baghdad, Iraq
3. B.SC., Journalism, University of Baghdad, (1995 – 1999), Baghdad, Iraq

ACADEMIC ACTIVITIES :

1. Hanaa Kadum Kassed, Che Su Mustaffa (2015). Agenda Setting of Iraq Image in Malaysian English Newspaper. Asian Social Science. 11(2). 225-237.
2. Kassed, H. K., & Mustaffa, C. S. (2015). FRAMING OF IRAQ IMAGE IN MALAYSIAN ENGLISH NEWSPAPERS. Paper presented at the International Conference on Media and communication. Media Globalisation and the Transformation of Nation: Realities, Challenges and Aspirations 5-6 october 2015. Kuala lumpur: Malaysia.
3. Kassed, H. K., & Mustaffa, C. S. (2016). Agenda Setting Theory and International News: A Comparative Analysis of News Articles Coverage on Iraq War in Malaysian English Newspapers. Paper presented at the International Conference on communication and Media an international communication association regional conference. Exploring Communication: Beyond Nation Cultural Adaption, Images and Identity. 18-20 September, 2016. Kuala lumpur: Malaysia.

PERSONAL DETAILS & SPECIAL SKILLS:

- ❖ Nationality: Iraqi
- ❖ DOB: 1977
- ❖ Computer Skills: Microsoft office, Spss, and Qualitative Data Analysis Software (NVivo).

TRAINING COURSES IN MALAYSIA:

1. Postgraduate Enhancement Series 4: NVIVO (29&30 January 2012)
2. Postgraduate Enhancement Series 8: SPSS (25 June 2012)
3. Graphically Display And Analyse Complex Data Using SPSS 23 January 2013)
4. The SQS Statistical Consulting Workshop for : DATA ANALYSIS – Basic Procedures in Statistical Hypothesis Testing , on 2nd April 2013 organized by: School of Quantitative Sciences – College of Arts and Sciences - Universiti Utara Malaysia

Conferences and colloquiums IN Malaysia:

1. 2nd COLLOQUIUM FOR GRADUATE STUDENTS ON 2-4 April 2011, organized by: Awing Had Salleh Graduate School of Arts and Sciences ,UUM College of Arts and Sciences , Universiti Utara Malaysia
2. 1st COLLOQUIUM FOR GRADUATE STUDENTS ON 28-30 April 2012, organized by: Awing Had Salleh Graduate School of Arts and Sciences ,UUM College of Arts and Sciences , Universiti Utara Malaysia
3. 2nd COLLOQUIUM FOR GRADUATE STUDENTS ON 8-10 September 2012, organized by: Awing Had Salleh Graduate School of Arts and Sciences ,UUM College of Arts and Sciences , Universiti Utara Malaysia
4. 3rd COLLOQUIUM FOR GRADUATE STUDENTS ON 15-16 December 2012, organized by: Awing Had Salleh Graduate School of Arts and Sciences ,UUM College of Arts and Sciences , Universiti Utara Malaysia
5. 1st COLLOQUIUM FOR GRADUATE STUDENTS 2013"Proposal Development and Academic Issues" , on 19-20 May 2013 , organized by: Awing Had Salleh Graduate School of Arts and Sciences ,UUM College of Arts and Sciences , Universiti Utara Malaysia
6. 3rd COLLOQUIUM FOR GRADUATE STUDENTS 2013"Data Analysis and Academic Writing : Do it right" , on 16-17 December 2013 , organized by: Awing Had Salleh Graduate School of Arts and Sciences ,UUM College of Arts and Sciences , Universiti Utara Malaysia