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اسم المادة باللغة العربية : نصوص اجتماعية باللغة الانكليزية

اسم المادة باللغة الإنكليزية : **Scatological Texts**

اسم المحاضرة الثانية عشر باللغة العربية: وسائل التواصل الاجتماعي

اسم المحاضرة الثانية عشر باللغة الإنكليزية : Social Media

Advantages of Social Media

**Disadvantages of Social Media**

## **Advantages of Social Media**

### **Connectivity**

Connectivity is among the most significant benefits of social media. It can link countless users at any time, everywhere. Information could be spread globally through social media and its connectedness, making it simple for people to interact with one another. It results in global relationships.

### **Education**

The use of social media in education is commendable. Learners and educators can enroll in global collaborative platforms to facilitate constructive learning. It also aids in skill improvement by fostering knowledge and creativity.

### **Information and Updates**

Stay informed about events happening across the globe or in other people's lives using social media. In contrast to television, radio, or newspapers, social media lets everyone convey information accurately by presenting the real picture. It aids in showcasing real-world news across the globe.

### **Awareness**

People have become more conscious thanks to social media. It serves as a channel for information, thus paving the way to innovation and success via developing their knowledge and abilities. Social media well-covers global events, making people more aware of their surroundings.

### **Share Anything With Others**

Social media is the best platform to convey feelings and opinions - a song, a poem, a

work of art, a decadent dessert, or anything else. Anyone can let their creativity shine through the platform for it to be shared by millions of others. Sharing the artistic works with others could open the door to achievement and several milestones.

### Helps in Building Communities

Live in a diverse world where individuals from different cultures, beliefs, and backgrounds exist. Social media brings these people together by linking them on a common platform. Thus, fostering a sense of unity facilitates the development of community links. For instance, food lovers can join the community of food bloggers, while gamers can join communities focused on gaming, etc.

### Noble Cause

Noble deeds can be promoted on social media. It is the ideal tool for endorsing causes like giving donations to those with cancer, for instance, to those who need money for treatment. While everyone can use social media to assist others in finance, it is also the simplest and fastest way to advance any worthwhile cause.

### Mental Health

Social media serves as an excellent stress reliever. Several groups can support people battling against stress, depression, and loneliness. By creating a feeling of elation, these communities can bestow a brighter attitude while also helping develop healthy relationships with others, thus enhancing mental health.

### Advantages of Social Media for Business

Social media improves company relationships by fostering goodwill among users; its promotion increases sales, which in turn increases profitability. The comments and feedback left by customers are a fantastic resource for businesses. Due to the user likes garnered, companies can experience enhanced popularity and a boost in revenue.

### Promotion

Social media is a great supporter of internet commerce and marketing. Posts and promotions facilitate effective user connections and contribute to the profitability of a business. It fosters user relationships and endorses customer loyalty, which is crucial for any company's expansion.

### **Disadvantages of Social Media**

#### Affects Social-Emotional Connection

Social media hampers emotional bonds. Everything is conveyed through texts digitally, which can stunt expressions. Ingenuity is lost when people who would ideally visit one another to convey greetings only send text messages instead of hugs.

#### Decreases Quick-witted Skill

With the decrease in real face-to-face conversations and in-person chats, quick-wittedness is rare. Sense of humor and sporty tête-à-têtes have been compromised – the sense of love, friendship, fun, and enjoyment have all disappeared due to the effects of social media on human mental health.

#### Causing Distress to Someone's Feelings

People who use social media to communicate lack empathy and do not wink an eyelid when they have to hurt someone. The latest trolls, negative comments, and feedback are

all witnesses to the hard-heartedness that has evolved due to the invisible nature of social media.

### Present Physically Not Mentally

Spending time with each other is about being 'present' and in the moment. As friends and family gather, create memories by speaking to one another about times past, present and future. Unfortunately, today with social media being made available on the mobile phone, people spend time with each other 'scrolling' through posts.

### Lacking Understanding and Thoughtfulness

Feelings are conveyed through word and voice – but to do this, there is a need to be physically present in front of the other person to communicate feelings effectively. However, social media gives it a different hue when anyone puts them into a text, thus masking the real meaning.

### Lack of Quality Family Time

Social media has been the cause of many disrupted relationships simply because families cannot spend quality time with each other. Family time has taken a hit with 'me' and privacy taking precedence (due to the quality of texts that appear on social media).

### Cyberbullying

People, particularly children, have been victims of cyberbullying where threats, cons, and other negative activities easily ensnare them. Fake news and rumors spread effortlessly, leading to depression and suicide.

### Hacking

The vulnerability of social media has also thrown light on how easy it is to gather a person's data. Privacy settings must be constantly updated and profile locked to avoid such situations.

#### Facilitates Laziness

Spending hours on the couch glued to our smartphones results in several health problems such as obesity, stress, and high blood pressure. Technology and accompanying social media have led to a rise in laziness among people due to no physical activity or exercise.

#### Addiction

A serious issue among youth social media addiction has led to disastrous consequences. While checking social media and using the smartphone in moderation is not bad, productive time and energy are wasted due to overuse.

#### Cheating and Relationship Issues

Individuals are now using social media as a platform for dating and marriage. However, chances are that the information provided on the profile is false, eventually leading to a toxic relationship or even divorce

#### The Bottom Line

It's been said that information is power. Without a means of distributing information, people cannot harness its power. One positive impact of social media is in the distribution of information in today's world. Platforms such as Facebook, LinkedIn, Twitter, and others have made it possible to access information at the click of a button.