## **Top 10 Qualities of Good Academic Research**

Academic Research is defined as a process of collecting, analyzing and interpreting information to answer questions or solve a problem. But to qualify as good research, the process must have certain characteristics and properties: it must, as far as possible, be controlled, rigorous, systematic, valid and verifiable, empirical and critical. The main characteristics for good quality research is listed below:

- 1. It is based on the work of others.
- 2. It can be replicated and doable.
- 3. It is generalizable to other settings.
- 4. It is based on some logical rationale and tied to theory. In a way that it has the potential to suggest directions for future research.
- 5. It generates new questions or is cyclical in nature.
- 6. It is incremental.
- 7. It addresses directly or indirectly some real problems in the world.
- 8. It clearly states the variables or constructs to be examined.
- Valid and verifiable such that whatever you conclude on the basis of your findings is correct and can be verified by you and others.
- 10. The researcher is sincerely interested and/or invested in this research.

Meanwhile, bad research has the following properties:

- 1. The opposites of what has been discussed.
- 2. Looking for something when it simply is not to be found.
- 3. Plagiarizing other people's work.
- 4. Falsifying data to prove a point.
- 5. Misrepresenting information and misleading participants.